

STAGED SEDUCTION : SELLING DREAMS IN A TOKYO HOST CLUB



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Abstract:

In the host clubs of Tokyo's Kabuki-chō red-light district, ambitious young men seek their fortunes by selling love, romance, companionship, and sometimes sex to female consumers for exorbitant sums of money.

'Staged Seduction' reveals a world where all intimacies and feigned feelings are fair game for the hosts who employ feathered bangs, polished nails, fine European suits, and the sensitivity of the finest salesmen to create a fantasy for wealthy women seeking an escape from the everyday.

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Map: <http://www.hit-u.ac.jp/eng/about/direction/guide/campus/e-campus>

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