

Hitotsubashi University Japanese  
Studies in English Lecture Series  
2016

January 19, 2017 (Thursday)  
17:30 - 19:00

Hitotsubashi University,  
East Campus  
Faculty Building 3, level 3

一橋大学 東キャンパス  
第3研究館 3階

**AFFECTIVE  
ICONOGRAPHY  
Rethinking  
Post-war  
Japanese Cinema**

Jennifer Coates  
Kyoto University

The Japanese film industry produced up to 500 films per year in the two decades after 1945. Film content in this 'golden age' was highly repetitive, and yet scholarship on the era tends to focus on outstanding works, auteurs, or performances. This talk approaches the peak period of film production and viewership from a different angle, analysing repeated tropes across a wide range of genres to investigate why viewers returned again and again to repetitive content at the cinema. Drawing from contemporary affect theory as well as archival materials, this interdisciplinary study takes an iconographic approach to reading film content. Considering broader trends across popular cinema suggests a fresh approach to historical and sociological questions in post-war Japan.

Jennifer Coates is a Program-Specific Assistant Professor at the Hakubi Center for Advanced Research and the Graduate School of Letters, Kyoto University. She is the author of *Making Icons: Repetition and the Female Image in Japanese Cinema, 1945-1964* (Hong Kong University Press, 2016).

Map:  
<http://www.hit-u.ac.jp/eng/about/direction/guide/campus/e-campus/>

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